



# Advantage Team Reloaded Motorsports

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## Sponsorship

### Sponsorship Policy

#### Advantage Team Reloaded Motorsports

We receive such a high volume of request that our company has instituted a policy of requiring a written proposal along with colored photos of the proposed project, so our review team can give each request the proper attention and consideration it deserves. **Please no phone call inquiries.**

Proposals must include a detailed description of the project, information on who owns the vehicle, product request, list of shows, events, and exhibits where the vehicle will appear, other media that will be generated, along with examples of past editorial coverage that the individual has achieved so we can be assured of the individuals ability to obtain publicity.

Advantage Team Reloaded Motorsports requires all persons requesting products to agree to the following guidelines listed below.

- “Sponsor” decals must be placed on all 4 sides of the vehicle. All decals will be provided with products.
- Decals must remain on the vehicle at all times during the contract term.
- Progress reports including photographs must be submitted quarterly for 12 months. Progress reports are to include descriptions of vehicle activities and supporting materials and photos (eg. Event entry form)
- Proper credit and recognition must be given to “Sponsor” in all magazine publications, events, and any applicable activities/meets.
- “Person” may be required to attend and/or enter car shows in their local area.
- “Person” must submit proposal, sponsorship contract, vehicle photos, copy of vehicle registration, and drivers license together in one envelope, otherwise, your application will not be evaluated.
- “Sponsor” will not be responsible for any personal loss, lawsuits, injury, death, property damage or otherwise, suffered by “Person” or other participants in this sponsorship. “Sponsor” will not be responsible for “Person’s” failure to comply with federal, state, and local laws.



# Advantage Team Reloaded Motorsports

Thank you for your interest and support in Advantage Team Reloaded Motorsports. If you wish to be considered for sponsorship, please complete the form below and mail it back to us with your proposal and other required information.

## ATR MOTORSPORTS - SPONSORSHIP APPLICATION -

### PERSONAL INFORMATION

|         |    |     |       |
|---------|----|-----|-------|
| NAME    |    |     | DATE  |
| ADDRESS |    |     | PHONE |
| CITY    | ST | ZIP | FAX   |
| EMAIL   |    |     | CELL  |

### VEHICLE INFORMATION

|       |                 |      |    |
|-------|-----------------|------|----|
| MAKE  | MODEL           | TRIM | YR |
| VIN # | LICENSE PLATE # | ST   |    |

### CURRENT MODIFICATIONS / SPONSORS

| MODIFICATION | COMPANY/SPONSOR |
|--------------|-----------------|
|              |                 |
|              |                 |
|              |                 |
|              |                 |
|              |                 |
|              |                 |

### PREVIOUS SHOW / RACE ENTRIES (IN THE PAST YEAR)

| SHOW | DATE | AWARD |
|------|------|-------|
|      |      |       |
|      |      |       |
|      |      |       |
|      |      |       |

### FEATURES – MAGAZINE/INTERNET/PUBLICATIONS

| WHAT PUBLICATIONS/ARTICLES? ISSUE DATE | ISSUE DATE |
|--|------------|
|  |            |

|  |  |
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Please describe in detail your reason for choosing ATR Motorsports as a sponsor company?

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Please tell us why you feel you should be considered for sponsorship by ATR Motorsports and how it would benefit ATR Motorsports?

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**- SPONSORSHIP AGREEMENT -**

This sponsorship agreement is made by and between PERSON (“Person being sponsored”) and SPONSOR (“ATR Motorsports”). ATR Motorsports sponsorship contract is valid for a term of one year and must be renewed annually. In order to validate this sponsorship, all terms and policies listed below must be agreed upon by PERSON.

(a) “SPONSOR” decals must be placed on all 4 sides of the vehicle. All decals will be provided with the product.

(b) Decals must remain on the vehicle at all times during the contract term. Custom decals can be made at the “PERSON’S” expense as long as the “SPONSOR” logo is on there.

(c) Proper credit and recognition must be given to “SPONSOR” in all magazine publications, events, and any applicable activities/meets.

(d) “PERSON” may be required to attend and/or enter car shows in their local area.

(e) As compensation for this sponsorship, “PERSON” will receive a discounted price on SPONSOR products – negotiated when this contract is approved.

(f) “SPONSOR” will not be responsible for any personal loss, lawsuits, injury, death, property

damage or otherwise, suffered by "PERSON" or other participants in this sponsorship." SPONSOR" will not be responsible for "PERSON's" failure to comply with federal, state, and local laws.

(g) "PERSON" must submit detailed pictures of the exterior and interior of their vehicle and mail it in along with this application. Both the application and pictures must be submitted together, otherwise, your application will not be evaluated.

I certify that I have read the Advantage Team Reloaded Motorsports Sponsorship Policy and the commitment required by both parties. I also understand that if I do not fulfill my part of the agreement as outlined in the original proposal, Advantage Team Reloaded Motorsports reserves the right to charge full retail price for the products provided.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Mail to:  
Advantage Team Reloaded Motorsports  
1130 Cherimoya Street  
York, Pa 17404  
Attn: Marketing Dept

After we receive your information, you will receive a call from our office as soon as a decision has been made.

Once again thank you for your interest in our company.